

Introduction

Marc Silver is Full Professor of English Language and Translation at the University of Modena and Reggio Emilia, Department of Linguistic and Cultural Studies. He is responsible for the teaching of Language, Culture and Institutions of English-Speaking Countries; Textual Types and Editorial Translation. In the past he has taught courses in English linguistics, English-Italian translation, corpus linguistics and gender analysis.

His interest is mainly addressed to four research areas: the relationship between language and culture, psychoanalytic discourse, the connection between forms of argumentation and the construction of knowledge, and the theories and practice of translation.

He has long worked on the relationship between corpus linguistics and academic discourse, taking part in both national and international research groups. He is currently carrying out research on the use of conceptual metaphors in the dissemination of fake news, mainly in the political and environmental spheres.

Education

Marc Silver graduated cum laude from Cornell University in European Intellectual History; he then continued his studies in France, receiving his Maitrise from the Université de Paris VIII and PhD with honors in Human Sciences and Clinical Sciences (December 1994) from the Université de Paris VII. He was instructor of English at the Linguistic Center of the University of Bologna (CILTA) from 1983 to 1998. He taught at the University of Bologna (Advanced School of Modern Languages for Interpreters and Translators) and at the University of Trieste (Gorizia campus) as an adjunct professor from 1994 to 1998 when he received his position as associate professor at the University of Modena and Reggio Emilia. From 1998 to 2006 he was associate professor of English language and linguistics, first at the Faculty of Economics and later at the newly established Faculty of Letters in Modena, and from 2006 to date he is full professor of English language and translation at the Department of Linguistic and Cultural Studies of the University of Modena and Reggio Emilia.

Main research areas and projects

He has participated in national and international research projects: from 2001 to 2002 he participated in the MURST National Research Project "Small corpora and analysis of academic discourse: metadiscursive and evaluative aspects" (COFIN 2001) of the University of Modena and Reggio Emilia - Department of Language and Culture Sciences. In the years 2003 and 2004 he participated in the MURST National Research Project "Expression of an evaluation and representation of participants in business-economic discourse: variability across academic and professional genres" (COFIN 2003) of the University of Modena and Reggio Emilia - Department of Language and Culture Sciences. From 2005 to 2007 he participated in the national research project (PRIN 2005) "Point of view and key words in persuasive discourse" of the University of Modena and Reggio Emilia with the universities of Florence, Siena, Rome and Bergamo. In the years between 2008 and 2010 he participated in the research project (PRIN 2008) "Discursive identity and perception of space: from keywords to phraseology". The participating universities were: Modena and Reggio Emilia, Bergamo, Florence, Rome "La Sapienza", Naples. From 2010 to 2013 he took part in the international project "LINKD: Language (s) In Knowledge Dissemination", where the Universities of Modena and Reggio Emilia, Aarhus, Birmingham, Bretagne Sud and Chemnitz participated.

Scientific assignments

From 2002 to 2014 he was the Director of the Language Center of the University of Modena and Reggio Emilia. Since 2006 he was a member of the team developing the Profile for the English language teacher in the Primary School for the Ministry of Education and from 2007, he was a founding member of the national project for the creation of the Certification of linguistic-communicative skills for primary school teachers (Certificate of English for the Primary Teacher - CEPT) within the National Training Plan for the Development of Linguistic-Communicative Skills in English of the Education Ministry for primary school

teachers. In 2012 he founded the International Study Center on Language Assessment and Competence (The Language Assessment Institute), which is a study and research center that proposes itself as a European reference point for the development and dissemination of good practices in the assessment of language skills. In 2012, on the occasion of the XVIII Seminar AICLU - University of Calabria 4-6 October 2012, he proposed the establishment of a national certification, AICLUCERT, and partook in the research group together with the University of Calabria, University of Bolzano, University of Padua. From 2013 to 2015 he was a member of the scientific committee of the Italian Journal of Applied Linguistics and from 2014 to today he is in the Scientific Committee of *Écritures*. He is currently a member of the Center de recherches pluridisciplinaires et multilingues of the Université de Paris Nanterre.

Other

He helped ideate and was President of the Specialized Degree Course in Languages for the Planning of Cultural Activities; he was designated by the Rector as a member of the Steering Committee of the Bank Foundation (Cassa di Risparmio di Modena) from 2010 to 2015.

He is a member of the Interuniversity Research Center (CLAVIER - Corpus and Language Variation in English Research), established in 2008, to which the Universities of Bergamo, Florence, Milan, Modena and Reggio Emilia, Pisa, Rome "Sapienza", Trieste, Bari. The research interests of the members of the various universities lie in the field of synchronic and diachronic English linguistics, with particular attention to phenomena variation and corpus linguistics.

He has been a member of the scientific councils of various international congresses and initiatives and has been invited to participate as keynote speaker at national and international conferences.